BRYAN CHALKER

USABILITY-FOCUSED **UX + UI** DESIGNER AND CODER

Phone: *904-525-2085*
Email: *bchalker@gmail.com*
Portfolio: *bryanchalker.com*
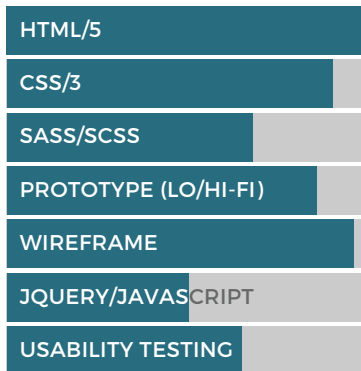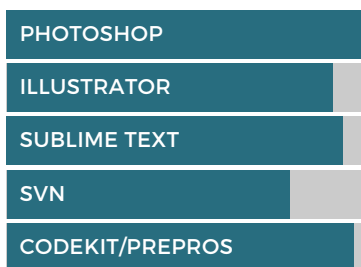**LinkedIn:** *https://www.linkedin.com/in/bryanchalker*

PROFILE

Being able to tell my kids that "it doesn't feel like a job when you enjoy the work you do" never gets old. Interesting clients and projects will always ensure that. With every project I am a part of, I always strive to keep the focus on usability and a terrific user experience. If it stops being fun, I'll stop what I do...
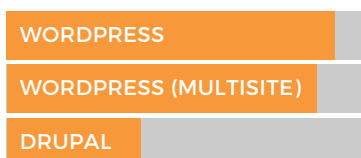
SKILLS

- HTML/5
- CSS/3
- SASS/SCSS
- PROTOTYPE (LO/HI-FI)
- WIREFRAME
- JQUERY/JAVASCRIPT
- USABILITY TESTING

SOFTWARE

- PHOTOSHOP
- ILLUSTRATOR
- SUBLIME TEXT
- SVN
- CODEKIT/PREPROS

CMS

- WORDPRESS
- WORDPRESS (MULTISITE)
- DRUPAL

</> WORK EXPERIENCE

ICS/RF-SMART
SENIOR UX/USABILITY DESIGNER — 2014 - present
Designing and preparing the gui, wireframe, prototypes, graphical elements, and navigation structure for a full range of inventory management applications/ERP systems (Netsuite, AX 2012, Dynamics 365, and Oracle Cloud). Created and implemented a full software documentation project (internal and external) for our employees and customers. Led various demos and in-house meetings with developers and executive team. Face-to-face customer interactions and usability testing.

Payspan
UX DESIGNER (CONSULTANT/CONTRACT) — 2013 - 2014
Full graphics, ux, wireframing, and prototyping. Implementing proper standards and UX workflow for multiple apps and site flows.

Florida Blue (a Blue Cross/Blue Shield company)
UX DESIGNER (CONSULTANT/CONTRACT) — 2013 - 2013
Contractor brought in to work with existing UX/UI design and development team. Implementing proper standards and UX workflow for multiple sites and mobile web application structure and design.

First Baptist Church of Atlanta
WEBSITE DESIGNER AND MANAGER — 2011 - 2012
Maintained and expanded the FBA.org website and online presence. Daily duties varied from ministry interaction, to ideas for upcoming events and marketing materials, to SEO of the website(s) under my watch. Agile environment helped keep the flow smooth and efficient. *Left to become a consultant.*

First Baptist Church of Jacksonville
WEBSITE DESIGNER AND MANAGER — 2007 - 2011
Maintained and developed a multitude of sites (as well as the primary) and sermon archives, for this 6k member church. Full graphic work, coding, and CMS integration (ModX/Drupal). Managed and set up Extranet (using Open Atrium as the primary app), Project Management App (using ActiveCollab), and an online audio/video sermon streaming archive. Daily duties involved constant ministry and department interaction, email and online marketing, developing marking materials for upcoming events, and maintaining the multiple sites under my care.

Winn-Dixie Stores
WEBSITE DESIGNER AND MANAGER — 2006 - 2008
Website Manager for Winn-Dixie Stores (at the time a Fortune 500 company). Managed and initiated email campaigns and online marketing ventures. Worked alongside the print and in-store marketing team, to develop new ways of leveraging our online presence, including customer surveys, email list creation, and promotional giveaways. *Note: Worked as a consultant for the last 6 months.*

</> PERSONAL / PASSION PROJECTS

Independent Graphics/UX Web Consultant
DESIGNER AND DEVELOPER — 2000 - present
As an indepedent consultant, I take on projects either remotely or part-time on-site. Everything from marketing to development to design to maintainence. Secondary entity - Bleedingtree.com - is my "faith-based" brand I work through for church and ministry projects.

Happy Bulletin
FOUNDER/DESIGNER/DEVELOPER — 2016 - present
Start-up business providing online church bulletins and the means to create them, for churches. Still infant stages and being actively designed and developed.

EDUCATION

Bachelors Degree
UNIVERSITY of NORTH FLORIDA

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LINKEDIN RECOMMENDATIONS

Bryan has demonstrated excellent UX Design skills and combines his high quality work with a great attitude. He is always a pleasure to work with and engages in any task with earnest effort. His contributions are wide ranging here at RF-SMART.

Michael Morales
Chief Executive Officer at RF-SMART & ICS

Bryan continually amazes me with his fresh designs. His attention to detail ensures the users' experience will be great. Bryan takes tremendous pride in his work. In order to keep up with an ever-changing industry, he is constantly learning. He is not one to be complacent, ensuring he delivers more than just a functional design but a piece of art.

Bryan's greatness does not stop at his work. He is an amazing, thoughtful person. I have had the opportunity to work with Bryan as his team leader and peer. My interactions with him have always been positive. He works well with the rest of the team, and is not one to sit by if he notices room for improvement. Bryan is a valuable resource for any team.

Christopher Gray
Senior Software Developer at RF-SMART, a division of ICS

Bryan is one of the best UX designers I've had the priviledge of working with at RF-SMART. He consistently delivers clean and crisp content and experiences for our products both internally and externally. He's very easy to do business with and brings a great work ethic and attitude to the office. He has done a fantastic job of contributing to the RF-SMART brand by delivering unique and consistent experiences across our products.

Brendon Parker
Innovation Geek for RF-SMART

I have managed Bryan for 2 years now, and I couldn't be happier to do it. Bryan is a very talented UX Designer. He is passionate about fixing problems and creating unity in design across all our products. He even volunteers to help other departments with UI/Graphics design to help them be successful too. He has helped launch many internal and external facing websites. On top of his skills, Bryan is also just a great guy to work with. Punctual and happy,a hard worker and you can tell he just really cares.I hope to continue to work with Bryan for many years to come.

David Lomneck
Director of Development who creates a company culture that our engineers love and our competitors envy

Having worked with Bryan a number of times on several projects, I would recommend him for any web project. His design skills are great, he is a very personable demeanor, works well with clients, is always responsive and on time, and overall provides great value

Jason Long
Managing Partner at CodeWright - Developers on Demand

Bryan was contracted to build and maintain a microsite for a Simulcast Event that I was coordinating in 2012 and again in 2013. I had a great experience working with him - he met all deadlines in a timely manner and provided great creative feedback in designing the site. If needed, I would definitely work with Bryan again!

Katie Winters
Account Manager, Client Services (Americas) at Lonely Planet

Brian[sic] is easily one of the best contractors that I have ever worked with. I have done sprint projects with Brian[sic], and his performance makes the projects timely and successful, even when dealing with obstacles. He is incredibly easy to work with, always helpful in solving problems, and his work is always done on time and done well. We have used him as the lead designer and as a coder, sometimes even in the same project, and he shifts between

Spence Downs
Solution Advisor at MemberClicks

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